

**Public Trainer
Certification**



**Public Coach
Certification**



Goal:

Achieve dementia culture
change in my work setting
OR
Improve my personal or
professional dementia
care skills

**Public Consultant
Certification**



**Private Trainer/Coach
Certification**



KEY: ■ Private Trainer/Coach ■ Consultant ■ Coach ■ Trainer

- ■ Do you conduct, or want to conduct, educational sessions about dementia for others in your facility or community?
- ■ ■ ■ Do you feel that improving awareness in dementia care would make a difference?
- ■ ■ ■ Have other staff members voiced a need or desire to change or improve care?
- ■ ■ Do you have new staff or current staff that have not had any formal dementia care training or lack effective skills?
- ■ ■ ■ Is the administrative team aware and supportive of your intent?
- ■ ■ ■ Do you have a budget for improving dementia education?
- ■ ■ ■ Are you aware of challenges that might be improved with better dementia care skills?
- ■ ■ ■ Do you have a high turnover of staff due to caregiver burnout or stress from caring for those living with dementia?
- Do you work in a home setting or interact frequently with family members of persons living with dementia (PLwD)?
- ■ ■ ■ Have Medicare mandates caused changes in your setting related to staff training, programming, or planning for dementia care?
- ■ ■ Do you sometimes see interactions with PLwD that just don't seem *right*?
- ■ Have family members threatened to report care issues to governing agencies?
- ■ ■ Do you work in teams or on specific units in delivering care?
- ■ ■ ■ Do you work in a setting that has a locked, or secure dementia unit without providing adequate staff training?
- Do you enjoy assessing an environment to discover changes that will make a difference?
- Do you enjoy working on small teams or in huddles to build new skills that improve care in challenging situations?
- ■ Do you consider yourself a good communicator-both in listening and in giving feedback?
- ■ Do you like to think about how different learning styles, personality traits, and preferences affect actions and responses?
- Do you feel that improving awareness in dementia care would make a difference in your setting?
- Do you prefer skill-building over providing general awareness and knowledge?
- ■ Do you want to help staff discover solutions for difficult care situations?
- Is there significant momentum for dementia culture change to support bringing a certification course to your organization?