

**Public Trainer
Certification**



**Public Coach
Certification**



GOAL:

Achieve dementia culture
change in my work setting

OR

Improve my personal or
professional dementia
care skills

**Public Consultant
Certification**



**Private Trainer/Coach
Certification**



KEY:



PRIVATE TRAINER/COACH



CONSULTANT



COACH



TRAINER

-   Do you conduct, or want to conduct, educational sessions for others in your facility or community about dementia?
-     Do you feel that improving awareness in dementia care would make a difference?
-     Have other staff members voiced a need or desire to change or improve care?
-    Do you have new staff or current staff that have not had any formal dementia care training or lack effective skills?
-     Is the administrative team aware and supportive of your intent?
-     Do you have a budget for improving dementia education?
-     Are you aware of care issues that might be improved with better dementia care skills?
-     Do you have a high turnover of staff due to caregiver burnout or stress from caring for those living with dementia?
-  Do you work in a home setting or interactive frequently with family members of people living with dementia (PLwD)?
-     Medicare mandates caused changes in staff training, programming, or care planning related to dementia care?
-    Do you sometimes see interactions with PLwD that just don't seem *right*?
-   Have family members threatened to report care issues to governing agencies?
-    Do you work in teams or on specific units in delivering care?
-     Do you work somewhere that has a locked, or secure, dementia unit without providing adequate staff training?
-  Do you enjoy assessing an environment to discover changes that will make a difference?
-  Do you enjoy working on small teams or in huddles to work on new skills to improve challenging situations?
-   Do you consider yourself a good communicator – both in listening and in giving feedback?
-   Do you like to think about how different learning styles, personalities, and preferences affect actions and reactions?
-  Do you feel that improving awareness in dementia care would make a difference in your setting?
-  Do you prefer guiding skill-building over providing general awareness and knowledge?
-   Do you want to help staff discover solutions for difficult care situations?
-  Is there significant momentum for dementia culture change to bring a certification course to your organization?